

Dear Cycling and Running Friend,

April 29<sup>th</sup>, 2012

September, 2011 our friend, Scott Hoppmeyer, was badly injured in a cycling accident. This 17<sup>th</sup> Annual Spring Ride along with a 5K Run and a Kid's Obstacle Course will benefit the Southeast Spinal Cord Injury Fund in honor of, **Scott Hoppmeyer**. Together the **Bayou Country Cyclists** and the **Bayou Runners Association** will host this event to help raise money to cover all medical equipment expenses, adaptive technology devices, and rehabilitation services that are necessary for daily living.



This event will attract riders and runners from South Louisiana as well as from across the region. All athletes will be able to enjoy some southern hospitality while getting some great exercise. We are very thankful for your past support and hope you will continue to help us promote healthy lifestyles as well as be a part of an event which will put us on the map as a destination for quality, sports-related, family activities.

Your sponsorship will be seen by the participants at the event and around town as well on any materials picked up by the athletes. This will be your opportunity to support the event, have your products and services prominently displayed at the event and on event-specific materials so that participants can choose your service when the need arises.

Please consider one of the below sponsorship levels when making a contribution.

SPONSOR LEVEL	SPONSOR AMOUNT	SPONSOR ADVERTISEMENT
TOP 3 Sponsors	2750+	Mile Marker, Website, Billboard, Shirt & Bib
Platinum Sponsor	\$1250-\$2500	Mile Marker, Website, Billboard & Shirt
Gold Sponsor	\$750-\$1000	Mile Marker, Website, Billboard
Silver Sponsor	\$500	Mile Marker, Website
Bronze Sponsor	\$250	Mile Marker
Other	Under \$250	

Bayou Country Cyclists and Bayou Runners Association, both non-profit groups, wish to **Thank You** in advance for your continued support. Together, we will make this event outstanding and will continue to produce quality events with high levels of community support for the future! We appreciate your consideration in helping us achieve our goal. Please advise your participation and level of support by **April 2<sup>th</sup>, 2012** so that event materials can be designed and produced to include your logo. **If you are ready to help or have any questions or concerns, please contact us directly and/or mail your company logo and check to the appropriate address below.** Thanks again for the continued support! We look forward to seeing everyone on the 29<sup>th</sup>!

**Bayou Country Cyclists- P.O. Box 2613- Houma, La 70361**

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For more information, please visit the websites below

<http://bccbike.org> • <http://scottsfath.com> • <http://bayourunners.com>